



TRANS-ATLANTIC IPR WORKING GROUP STAKEHOLDER MEETING

WHEN: Wednesday, October 24, 2018, 9:30am – 1:00pm

WHERE: Representation of the Free State of Bavaria to the EU
Rue Wiertz 77, 1000 Brussels

The Trans-Atlantic Business Council (successor of the Trans-Atlantic Business Dialogue) has been for years a major stakeholder in a number of official forums held between the European Union and the United States. It is our pleasure now to host this year’s meeting of the **Trans-Atlantic Intellectual Property Working Group**, in close collaboration with its three co-Chairs representing the **Directorate-General for Trade at the European Commission**, the **Office of the U.S. Trade Representative**, and the **Office of Intellectual Property Rights at the U.S. Department of Commerce**. With the participation of the **Trans-Atlantic Consumer Dialogue**.

PROGRAM

9.00-9.30 am	Registration
9.30 - 9.35 am	Welcome <ul style="list-style-type: none"> Barbara Schretter, Director, Representation of the Free State of Bavaria to the European Union Ignasi Guardans, TABCDirector Europe
9.35 - 9.50 am	Introductory Comments <ul style="list-style-type: none"> Peter Kovacs, Head of Unit, Intellectual Property Rights and Public Procurement, DG Trade, European Commission Michael Diehl, Senior Director for Innovation and Intellectual Property at the Office of the U.S. Trade Representative (USTR) Stevan Mitchell, Director, Office of Intellectual Property Rights, International Trade Administration (ITA), Department of Commerce
9.50- 10.50 am	Update on Enforcement and Compliance Initiatives - Joint Discussion <ul style="list-style-type: none"> Illicit Trade <ul style="list-style-type: none"> <i>EUIPO Studies (Video)</i> <i>Cooperation on Free Trade Zones</i> [USPTO] Voluntary Stakeholder Initiatives <ul style="list-style-type: none"> <i>The MoU on online advertising and intellectual property rights</i> <i>ICC’s Business Action to Stop Counterfeiting and Piracy (BASCAP)</i> [DG Grow] United States [USTR] <ul style="list-style-type: none"> <i>The Special 301 Report; The Notorious Markets initiative</i> European Union [DG Trade] <ul style="list-style-type: none"> <i>The European Commission’s 3rd Country Report; Piracy and Counterfeit Watch List</i> EU-US Cooperation on Forced Technology Transfer [DG Trade/USTR]
10.50 - 11.05 am	Coffee Break
11.05 - 12.30 pm	Update on Outreach Initiatives - Joint Discussion <ul style="list-style-type: none"> <u>Focus topic 1: Awareness raising and IPR educational measures</u> (USPTO/DG Trade) <u>Focus topic 2: IPR capacity building for SMEs</u> [ITA]; <i>IPR helpdesks and IP Attaches</i> [USPTO, DG Trade] Update on Policy Initiatives - Joint Discussion <ul style="list-style-type: none"> IPR in Multilateral Organizations: WTO [USTR/DGTrade]; WIPO [USPTO/DG GROW]; WHO [USPTO], OECD [USPTO/DGTrade] Specific Country Issues
12.30 - 12.45 pm	Next Steps
12.45 - 13.00 pm	Closing remarks: Peter Kovacs (DG Trade), Sung Chang (USTR), Steven Mitchell (ITA)

In collaboration with:



Kindly hosted by
Representation of the
Free State of Bavaria
to the European Union